



**LIGHT THE WORLD EVENTS**

**Not for Profit Organization (501C3)**

NFL Alumni is proud to partner with and introduce the Rock Out Against Bullying Light Up The World Tour. Rock Out Against Bullying is a music event raising awareness of the bullying and teen suicide epidemic in America. Charity donations from the event will be distributed to the NFL Alumni Association and The Boys and Girls Clubs of America programs to fund these programs and to assist with COVID-19 pandemic programs.

Boys and Girls Club of America, NFL alumni, sports celebrities and musical artists will provide public service announcements, social media interactions, media appearances and press releases to help raise awareness of Rock Out Against Bullying, a Not for Profit 501C3 organization under the internal revenue code

Rock Out Against Bullying has implemented a series of events that will be streamed across a numerous of platforms to reach millions of viewers.

*The first event will take place in Miami, Florida.*

**Date of Event: December 19<sup>th</sup> 2020**

**Producer of Video: Blak Productions Miami, LLC & RYou Live Productions**

**Location: Paramount Miami World Center on the 55<sup>th</sup> Floor**

**851 NE 1st Ave, Miami, FL 33132 (high security)**

**Time: 4:00PM - 8:00 PM**

**Services Requested: 30 Min Sets and a PSA about bullying (Offer) for this walk thru will be 10K Plus travel expenses.**

**Desired artist participation (TBA)**

The entire event is scheduled for two hours, pre-recorded, and later mixed in post-production. The top artist will appear for 30-45 mins, and the other supporting artists will have an option to perform.

This event will be streamed across many platforms for ease of viewing on cell phones, tablets and cast to large screen televisions. The Rock Out Against Bullying event tour will link up with local Boys and Girls Clubs in each selected city, to promote the programs of the BGCA. and The NFL Alumni association will also participate with alumni supporting and promoting the events.

Corporate contributions are encouraged to help this worthy cause and raise awareness and new programs sponsoring intervention of the epidemic of bullying and teen suicides and COVID-19 relief.

*Contributions are tax deductible. For further information, please contact John Holder CFO 321.508.4005*

**Endorsements & Sponsors & Affiliates**

